SMOKING HELPS YOU LOSE WEIGHT ONE LUNG AT A TIME

RAISE TOBACCO TAX

DEATH AND DISEASE
TOBACCO TAX
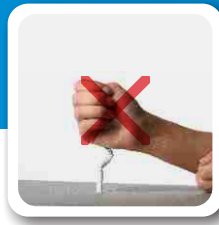
LOWER DEATH AND DISEASE

NO TOBACCO

KNOWLEDGE TO ACTION

phfi

PUBLIC
HEALTH
FOUNDATION
OF INDIA

SAY
NO
TO TOBACCO

NO TOBACCO

eCOURSE ON
TOBACCO CONTROL

eLearning Programme

(Duration: 3 months)

ABOUT PUBLIC HEALTH FOUNDATION (PHFI) OF INDIA

The Public Health Foundation of India (PHFI) is a public private initiative that has collaboratively evolved through consultations with multiple constituencies including Indian and International academia, state and central government, multi and bi-lateral agencies and civil society groups. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of public health. It has been delivering on-campus full time courses through 5 Indian Institute of Public Health at Gandhinagar, Delhi, Hyderabad, Bhubaneshwar and Shillong as well as eLearning courses with head office in Gurgaon, Haryana.

COURSE OVERVIEW

eCourse on Tobacco Control was launched at PHFI in 2011 as a capacity building initiative for those looking to gain a comprehensive understanding for tobacco control issues and cessation in India. The course faculty include several reputed national and international experts.

AIM

This course aims to build capacity of participants to improve their knowledge and understanding of tobacco control strategies, best practices, research and tobacco cessation skills. The course also aims to enhance their skills and proficiency in designing and implementing tobacco control programmes.

COURSE DURATION AND DESIGN

The total duration of the course is 3 months and will be offered twice in a year. It's an eLearning programme.

ELIGIBILITY CRITERIA

Minimum educational qualification for admission to this course is a bachelor's degree. Applicants having Bachelor's degree in Public health / Medicine/ Dentistry/ Nursing/ Pharmacy/ Psychology/ Biological Sciences/ Social Sciences/ Allied Health Sciences or equivalent are eligible.
The course is open to both Government Nominated as well as Self-Sponsored applicants.

COURSE FEE

The course fee is **Rs. 10,000/-** for Indian candidates; **USD 250** for South-Asian candidates (Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Sri Lanka) and **USD 300** for International candidates. This fee is payable one-time at the time of admission to the course and is inclusive of all the reading material provided during the course work.

COURSE OUTLINE

Course content is designed with an objective to prepare participants to function effectively as tobacco control professionals. During the 12 weeks programme, students will learn 8 Core modules and 3 Elective modules which they can choose from over eight different options based on their educational and professional background.

Core Module Number	Core Module Name
C 01	Fundamentals of Tobacco Control
C 02	Tobacco Burden and Strategies for Tobacco Control in India
C 03	International Laws and Policies for Tobacco Control
C 04	Laws and Policies for Tobacco Control in India
C 05	Tobacco and Health (Part I and II)
C 06	Economics of Tobacco
C 07	Tobacco Cessation: An Overview
C 08	Tobacco Surveillance Systems

Electives Number	Electives Name
Elective 1	Tobacco Control in India: What Works & Challenges Ahead
Elective 2	Tobacco Cessation: Community Based Interventions
Elective 3	Role of Health Professionals in Tobacco control
Elective 4	Role of Oral Health Professionals
Elective 5	National and International landmark Judgments
Elective 6	Tobacco Control Journalism
Elective 7	Role of Administrators in Tobacco Control
Elective 8	Media and Tobacco Control

JOB OPPORTUNITIES

This eCourse will add further value to your degree and experience. This enables you to become a specialized tobacco control professional in the field of public health. The employment opportunities are there in the Government sector in the National Tobacco Control Programme (NTCP) which is being expanded across the country as well as in the NGO /private sector that are involved in different facets of tobacco control activities in India or abroad.

ALUMNI SPEAK

Dr. Chetan Vinay Deshmukh

Exhaustively researched content. Thoroughly informative course. A must for all budding health professionals who wish to be a part of the anti-tobacco activism.

Dr. Imlinenla Longchar

Thank you PHFI, had a wonderful and exhilarating journey. It was very informative and has guided me well throughout the journey. Hoping to take more of the courses in near future.

SYSTEM REQUIREMENTS

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/ VLC Player for all types of operating system

HOW TO APPLY

To apply, an applicant should Sign In to Centre for eLearning (CEL) portal
URL: https://cdl.phfi.org

For Further details, please contact:

Course Director:
Dr. Monika Arora
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Course Coordinator:
Ms. Shalini Bassi
Email ID: shalini.bassi@phfi.org

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