



















# **SNAPSHOT**

Mode: Fully Online/ eLearning

**Duration:** One Year Course structure:

4 Core modules on Health Promotion

Elective module (any one)

- Tobacco control
- Non communicable diseases (NCD)
- RMNCH+A Oral Health

**ePOST GRADUATE PROGRAM IN HEALTH PROMOTION** (2019-20)

### ABOUT PUBLIC HEALTH FOUNDATION OF INDIA

The Public Health Foundation of India (PHFI) is a public private initiative that has collaboratively evolved through consultations with multiple constituencies including Indian and International academia, state and central government, multi and bi–lateral agencies and civil society groups. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of public health. It has been delivering on-campus full time courses through 5 Indian Institute of Public Health at Gandhinagar, Delhi, Hyderabad, Bhubaneshwar and Shillong as well as eLearning courses with head office in Gurgaon, Haryana.

### **COURSE OVERVIEW**

This course has been designed to suit the needs of students wishing to gain employment in health promotion, public health, community development, program delivery, research and evaluation or to cater to those who want to upgrade their knowledge in public health field. The program will give you the chance to gain knowledge from energized, passionate and thoughtful health promoters. You'll gain an in-depth understanding of how health beliefs and practices are influenced by historic, socio-cultural, economic, environmental, personal and policy factors and ways in which you can make a difference. The course faculty include several reputed national and international experts.

### **AIM**

The program aims to build health capacity of the participants to enhance their skills and proficiency in designing and implementing health promotion programs and interventions.

### **ELIGIBILITY CRITERIA**

Applicants should have at least a Bachelor's degree in Public health / Medicine/ Dentistry/ Nursing/ Pharmacy/ Psychology/Biological Sciences/ Social Sciences/ Allied Health Sciences or equivalent. The course is open to both Government Nominated as well as Self-Sponsored applicants.

### **LEARNING OUTCOMES**

Analyze and apply concept to enhance the health & well-being. Think creatively, critically & reflectively to generate innovative solutions to promote health. Work independently as a clinician/researcher; work optimally in a team; collect & manage information ethically.

#### **COURSE FEE**

ePost Graduate Program in Health Promotion is being offered at a nominal fee (Non-refundable) of 36,000 INR for Indian Candidates, 600 USD for South Asian Candidates (Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Sri Lanka) and at 1200 USD for International Students. Full fee is to be paid at one time by the student at the time of enrollment for the course.

# **COURSE OUTLINE**

Module	Details	Duration
Module I	Basic Public Health Skills	3 Months
	This is an introductory module on basic public health skills including basic concepts of epidemiology, biostatistics and critical appraisal of scientific literature.	
Module II	Theories of Health Promotion	3 Months
	This module describes the history, theories and models of health promotion and behavior change. It also illustrates the basic concepts of determinants of health, health literacy, health in all policies (HiAP), ethics and policies in health promotion along with its implementation.	

Module	Details	Duration
Module III	Planning, Developing and Implementing Health Promotion	2 Months
	This module details behavior changes, designing and implementing strategies to promote health and to address social determinants of health.	
Module IV	Evaluation in Health Promotion	1 Months
	This module explains the different methodologies / tools involved for evaluating health promotion projects and policies at various levels of implementation.	
Module V	Electives (Choose Any ONE out of the listed modules)	3 Months
Prevention and Control of Non Communicable Diseases (NCDs)	<ul> <li>Understand the determinants and global monitoring framework for NCDs</li> <li>Design and develop strategies for prevention and control of NCDs</li> </ul>	
Tobacco Control	<ul> <li>Learn the prevalence, health and economic effects of tobacco use</li> <li>Understand the global strategies used for tobacco control</li> <li>Develop insight into the unique aspects of tobacco control in India</li> </ul>	
Reproductive, Maternal, Neonatal, Child and Adolescent Health (RMNCH+A)	<ul> <li>Understand the determinants of RMNCH+A</li> <li>Understand the Framework and Strategies of RMNCH+A services</li> </ul>	
Oral Health	<ul> <li>Identify the determinants of Oral Health</li> <li>Develop Strategies and Interventions based on theories of behavior change for oral health</li> <li>Planning and monitoring Oral health services</li> </ul>	

# **JOB OPPORTUNITIES**

This program is an advanced qualification and is a step further towards adding value to your degree and experience by enhancing knowledge and developing skills required for health promotion. These skills allow graduates to assist in health programs and policy development for implementation at both individual and community level. Considering the increasing demand of resources in health promotion in India, completion of this program may aid in employment in government sector, NGOs and development sector organizations both at national and international level.



### **ALUMNI SPEAK**

#### Siddharth Khandhar

The course has been an excellent learning experience. The content design and delivery mode is engaging. The quiz and assessments provided a good test for the learning and knowledge. The course will be immensely helpful in professional life towards design, execution and evaluation of health promotional programs.



### Deepak N

This is a great course both in terms of duration & subject matter. It provides the right kind of insight without having a very textbook approach. Assignments & quizzes are very well designed to test the learning. All in all, this was a great experience.



# **SYSTEM REQUIREMENTS**

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/VLC Player for all types of operating system





### **HOW TO APPLY**

To apply, an applicant should Sign In to Centre for eLearning (CEL) portal URL: https://cdl.phfi.org

# For Further details, please contact:

**Course Director:** 

Dr. Monika Arora

Email ID: hpc@phfi.org

Course Coordinator: Ms. Shalini Bassi

Email ID: shalini.bassi@phfi.org

**Academic Coordinator:** 

Dr. Neha Jain

Email ID: neha.jain@phfi.org Ph.: +91-124-4781400, Ext- 4407

### **Public Health Foundation of India**

Plot No-47, Sector-44, Institutional Area, Gurgaon-122002, Haryana (India)

Tel.: +91-124-4781400/1500: Website: www.phfi.org